

(19) World Intellectual Property Organization
International Bureau(43) International Publication Date
7 December 2000 (07.12.2000)

PCT

(10) International Publication Number
WO 00/74028 A1

- (51) International Patent Classification⁷: G09F 23/06 (81) Designated States (*national*): AE, AG, AL, AM, AT, AT (utility model), AU, AZ, BA, BB, BG, BR, BY, CA, CH, CN, CR, CU, CZ, CZ (utility model), DE, DE (utility model), DK, DK (utility model), DM, DZ, EE, EE (utility model), ES, FI, FI (utility model), GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK, SK (utility model), SL, TJ, TM, TR, TT, TZ, UA, UG, US, UZ, VN, YU, ZA, ZW.
- (21) International Application Number: PCT/AU00/00623
- (22) International Filing Date: 31 May 2000 (31.05.2000)
- (25) Filing Language: English
- (26) Publication Language: English
- (30) Priority Data:
PQ 0733 31 May 1999 (31.05.1999) AU
- (71) Applicant (*for all designated States except US*): IMPULSE INSTORE MARKETING SERVICES PTY LTD [AU/AU]; 211 Beach Road, Mordialloc, VIC 3195 (AU).
- (72) Inventor; and
- (75) Inventor/Applicant (*for US only*): NELSON, Paul [AU/AU]; 211 Beach Road, Mordialloc, VIC 3195 (AU).
- (74) Agent: EARLEY, Martin; Patent Attorney Services, 26 Ellingworth Parade, Box Hill, VIC 3128 (AU).

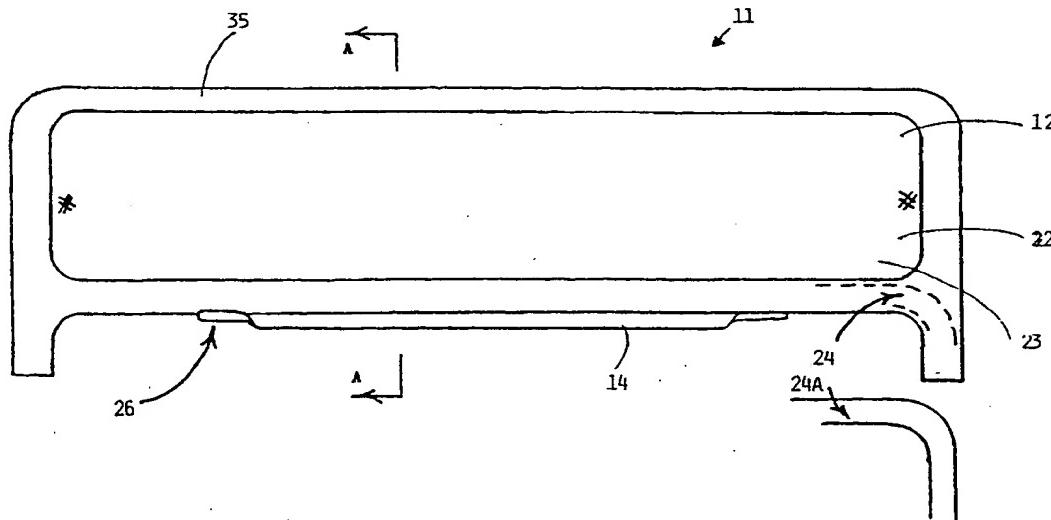
(84) Designated States (*regional*): ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GW, ML, MR, NE, SN, TD, TG).

Published:

— With international search report.

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

(54) Title: CARRY BASKET DISPLAY

**WO 00/74028 A1**

(57) Abstract: A display unit (11) for connection to or integral with a rim (24A) of a carry basket by means of a rim engaging portion (24). The display unit (11) able to receive an advertisement in a display panel (12) or hold an electronic tool. The display unit (11) extending outwards from the upper rim of the carry basket and allowing nesting of a plurality of baskets.